



Two/Zero Social Enterprise Application Pack

Lancashire's Social Enterprise scale up programme is organised and delivered by industry experts Selnet and focuses on overcoming the unique barriers to scaling social enterprises

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www.selnet-uk.com/two-zero-social-scale-up/

TWO/
ZERO

Selnet
Social Enterprise Lancashire Network

/ funded by
Lancashire
County Council 

Two/Zero: Social Enterprise

Lancashire's Social Enterprise scale up programme is organised and delivered by industry experts Selnet and focuses on overcoming the unique barriers to scaling social enterprises.

Selnet has gained national recognition for its influence and impact in growing the social enterprise sector across Lancashire. It has the positioning, collective experience and professional networks to enable social enterprises with ambition, vision and drive to scale up.

What does the programme look like?

A small select cohort will benefit from tailored growth support, including tools to access new markets, improve leadership skills, futureproof their business and attract the very best in the game to their team.

- Professional mentoring/coaching focused on scaling
- Masterclasses featuring expert speakers in key areas including leadership, management skills, access to finance, marketing and publicity, collaboration and social impact
- Action Learning Set for structured approach to address more complex issues
- Peer support culture

Programme features:

- Diagnostic and scale up action plan developed with specialist advisor and tailored to achieve ambition
- Bespoke learning, capacity building and development programme delivered by industry experts
- A focus on networking and collaboration to create a peer to peer support culture and space for collective problem-solving
- Onward referrals and introductions for specialist support and routes to market
- Showcase event highlighting the achievements of Alumni and the programme

Summary

Start: February 2020

Duration: 12 Weeks

Participants: 8-12

Commitment: 35-50 hours

Entry Deadline: 28th February 2020

Guideline Selection Criteria

Registered Social Enterprise trading for at least 3 years

Minimum 10 employees

Lancashire-based

Already growing turnover or staff 20% per year for previous three years

Looking to continue 20% growth

Funding

Two Zero was founded in 2019 by Lancashire County Council to support companies aspiring to grow 20% year on year. The programme helps ambitious Lancashire business leaders to build a company which is productive, efficient and profitable during a sustained period of high growth.

Two/Zero Social Enterprise: Application Form

Through an intense programme of high-performance coaching, one to one advice and focused peer to peer learning, businesses will investigate new markets, be supported to create a successful leadership team and develop a structure to support accelerated growth.

Contact Details	
Lead contact name:	
Business address:	
Post Code:	
Tel:	
Mobile:	
Email:	
Social Media:	

About your Social Enterprise	
Name of Social Enterprise:	
Company number:	
Charity no (if applicable)	
Parent Organisation?	
Mission statement	
Aims and objectives	
What is your USP?	
Date trading commenced	
Give a brief description of the activities of your social enterprise	
What are your scaling ambitions? Describe the service or aspect of your social enterprise are you looking to scale up:	

(Please continue on a new page if necessary)

The aim of this programme is to support growth of jobs and turnover. In order to establish eligibility and benchmark impact, please complete the following:

Staffing	
Number of Directors	

In order to help us benchmark the impact of the programme, please indicate how many additional jobs you are likely to create and how much additional revenue you anticipate generating as a result of scaling and by when.

	Actual			In this current financial year:	Annual Forecast after scaling		
	3 years ago	2 years ago	1 year ago		+1 year	+2 years	+3 years
No of individual employees							
Annual income							
Annual expenditure							
Annual Turnover							

Trading	
What are your main sources of income?	
Who is your target market / who are your main customers?	

(Please continue on a new page if necessary)

Scaling Up your Social Enterprise	
What is your motivation to attend this programme and what do you hope to gain from it?	
What impact do you hope this will have on your organisation?	
What are the challenges and opportunities that your organisation is facing? What are the barriers preventing you from scaling up?	
What are your key strengths and what are the areas you would like to develop?	

Who would be the main representative/s of your organisation attending this programme?	
Additional Requirements: <i>For example, materials to aid dyslexia or partial sight, dietary needs, study support, wheelchair access</i>	

If Selnet are unable to assist you through this programme, do we have your permission to refer you to one of our partner organisations for support? (Check to consent)

Please return completed form to Selnet Ltd - E: dawn@selnet-uk.com and contact us immediately if you need to cancel your application.

(Please continue on a new page if necessary)

Declaration

Two Zero need to store your data on a database in order to give you the full assistance under this scheme. Please note if you do not agree to us sharing your information we may be unable to offer you full assistance under the scheme.

All information given will be held and only be used in line with the General Data Protection Regulation. We will need to share your information with our funding providers; Lancashire County Council and Lancashire County Developments Ltd. It may be necessary to share your information within the support delivery partnership in order to offer you the full support service. A full list of the support organisations can be found on our Privacy Notice:

www.lancashire.gov.uk/council/transparency/access-to-information/service-and-project-specific-privacy-notice/two-zero/

You should be aware that some information relating to this public funded project may be declared to third parties under the Freedom of Information Act 2000.

DO YOU GIVE CONSENT FOR TWO ZERO TO:	YES/NO:
Share your information with our funding providers	
Share your information within the support delivery partnership	
Keep you informed via email of the latest funding schemes, projects and events run by the local business support partnerships.	
Use photographs, quotes and/or recordings of, or given by you either singularly or in conjunction with other photographs and/or recordings for advertising, publicity, commercial or other business purposes. These will be used for the promotion of your business and the TWO ZERO programme through case studies, social media etc.	

Where processing personal data is based on consent, Lancashire County Council must be able to demonstrate that you have consented to the processing, and they can do this using this consent form. You can withdraw your consent or opt out of receiving correspondence at any time by using by emailing amin.vepari@lancashire.gov.uk or via the website www.twozerolancs.com/contact/

You will be expected to share information that will allow us to collect the evidence we require. By signing this form you agree to provide including, but not limited to, information about job creation and employment levels, GVA and turnover for a minimum of a three year period from the date of this form. To help us quality check and improve our service we will also ask you for your feedback.

I declare that the information given on this form is true and to the best of my knowledge accurate. I understand the outcomes and approve any further action indicated on previous pages.

	Print Name	Position	Date
Client			
	Signature:		
Two/Zero Advisor			
	Signature:		