



Social Enterprise Lancashire Network

ENTERPRISE
IN SOCIETY

AWARDS 2019

Guidance for Applicants

The Enterprise in Society Awards

Selnet believe that social enterprise can transform lives and change the world. We are here to support Lancashire's social enterprises to start up, develop, connect and grow.

As part of this mission, we host our annual Enterprise in Society Awards to promote, celebrate and reward the achievements of social enterprises operating within Lancashire, Blackpool and Blackburn with Darwen.

This year, on the biggest year in Selnet's history, we are planning our annual celebration of Lancashire's social enterprises to match! Join us on 8th November for a celebration of the best of our sector at The Villa in Wrea Green, Preston.

For more about our annual celebration of our sector visit awards.selnet-uk.com

Guidance for nominations

The Enterprise in Society Awards are open to all social enterprises based in or delivering in Lancashire.

The following guidelines are provided to give your submission the maximum chance of success:

- Nominations are open for 9 categories which focus on the impacts of organisations and the achievements of individuals.
- THIS YEAR, our tenth category, the 'Social Enterprise of the Year 2019' will be awarded by the judging panel from all organisation nominations received.
- The judging panel will be looking primarily for examples of impacts and achievements over the past 12 to 18 months that justify awarding the prize for each category.
- There are 3 questions for each category. Where possible, in your nominations please refer to examples of increased turnover, new contracts gained, new social benefits delivered and expansion/consolidation of the business.
- Please note, members of the judging panel will be unfamiliar with your organisation, so please write your nominations accordingly.
- Organisations may submit nominations in more than 1 category however you must apply under each category individually.

Submitting your nominations

For each nomination/s you will be asked for a very brief biography and a high-resolution photo that represents your organisation in action. The winning organisation for each category will be invited to talk for 1 minute about the photo submitted to tell the human story behind their work. The photographs from shortlisted organisations will be displayed together on the night.

Please also provide us with nominated organisation's logos and social media / Twitter handles to awards@selnet-uk.com (#SelnetAwards for tweets!)

Nominations should be submitted online before the closing date. We recommend that applicants refer to this Guidance document and you may also choose to draft responses separately first (both for future reference and to avoid losing your responses if the page refreshes or internet connection is lost).

**Nominate organisations and/or individuals for the
Enterprise in Society Awards 2019**

For an alternative format or to ask any questions, contact Selnet on 01772 200690 or awards@selnet-uk.com before the closing date on **Tuesday 10th September at 5pm**.

Tickets will be available once the shortlist is announced - and stay tuned for exciting announcements! **Good luck**, and we look forward to celebrating the best of Lancashire's social enterprises with you on 8th November.

Declaration:

By submitting a nomination or nominations, you are declaring that the information you have given is a true and accurate representation of the organisation and/or nominated organisation or person. If any of this information is found to be incorrect in a way that affects eligibility for an award or place in the Enterprise in Society Awards 2019, Selnet has a right to withdraw the entry.

By nominating you acknowledge that the selection of the shortlisted entrants and winners will be within the sole discretion of the judges and Selnet and that these decisions are final. Feedback on nominations may be possible on request.

Category Overview

An expert judging panel will score the nominations submitted and the highest overall score per category will be the winner.

Winners will only be announced on the big night!

1. Start-up Social Enterprise of the Year*
2. Small Social Enterprise of the Year*
3. Large Social Enterprise of the Year*
4. Community Impact Award*
5. Enabling Ability Award*
6. Environmental Champion of the Year*
7. Volunteer of the Year
8. Social Enterprise Employee of the Year
9. Lancashire's Social Enterprise Champion 2019

10. Lancashire's Social Enterprise of the Year 2019;

This is the judge's choice category, awarded from all organisational nominations received.

*Big or small, new or established, any organisation submitting nominations in the Enterprise in Society Awards 2019 could win this category.

The link to submit nominations is:

<https://www.surveymonkey.co.uk/r/SelnetEIS2019>

Categories

1. Start-Up Social Enterprise of the Year

Selnet has helped to establish dozens of new social enterprises over the past 12 years. This category is for social enterprises that began trading from 2018 onwards and recognises the new businesses that have achieved the most since they began trading.

What the judges will look for:

- Clear articulation of the vision of the business
- Excellence in impact, design or growth since inception - what has been achieved in this short space of time?
- A creative approach to problem solving
- Potential for future success, in the judges' view - how does this organisation stand out above the rest?

Questions:

1. What is the mission/vision of the organisation being nominated? (200 words) Please provide an overview of the work the organisation delivers, the geographical area covered, who the beneficiaries are and how long the social enterprise has been trading.
2. What have you achieved in the past 12-18 months? (300 words)
3. What makes this start-up stand out above the rest?

2. Small Social Enterprise of the Year

This category recognises the agility and impact that small social enterprises can have. For organisations more than one year old and with fewer than 10 (FTE) employees.

What the judges will look for:

- What has been achieved in the last 12-18 months
- Clear accountability, leadership and management of the organisation
- Explain how you invest in staff development
- Show sustainability in terms of profit/surplus and growth
- How the business benefits Lancashire communities
- How do you know you are making a difference?

Questions

1. What is the mission/vision of the organisation being nominated? (200 words) Please provide an overview of the work the organisation delivers, the geographical area covered, who the beneficiaries are and how long the social enterprise has been trading.
2. What have you achieved in the past 12-18 months? (300 words)
3. What makes this small social enterprise exceptional?

3. Large Social Enterprise of the Year

This category recognises the organisations that have scaled up delivery and impact and have 11 or more (FTE) employees.

What the judges will look for:

- What has been achieved in the last 12-18 months
- Clear accountability, leadership and management of the organisation
- Explain how you invest in staff development
- Show sustainability in terms of profit/surplus and growth
- How the business benefits Lancashire communities
- How do you know you are making a difference?

Questions

1. What is the mission/vision of the organisation being nominated? (200 words)
Please provide an overview of the work the organisation delivers, the geographical area covered, who the beneficiaries are and how long the social enterprise has been trading.
2. What have you achieved in the past 12-18 months? (300 words)
3. What makes this large social enterprise exceptional?

4. Community Impact Award

This category is for social enterprises that can demonstrate and communicate the substantial impact they are having on Lancashire communities.

What the judges will look for:

- Excellence in vision and strategic direction
- What has been achieved in the last 12-18 months on a specified community, be it geographic or community of interest
- A high degree of engagement with the organisations' community and how beneficiary group are involved
- Clearly evidenced social, environmental and community impact
- Evidence of creativity and innovation, communicating impact in accessible and creative ways
- How is this organisation a game changer?

Questions

1. What is the mission/vision of the organisation being nominated? (200 words) Please provide an overview of the work the organisation delivers, the geographical area covered, who the beneficiaries are and how long the social enterprise has been trading.
2. What have you achieved in the past 12-18 months? (300 words)
3. What makes this social enterprise stand apart from others in its field?

5. Enabling Ability Award

Social enterprise can transform the lives of their beneficiaries. This category recognises the social enterprises or individuals who help others to live life to the fullest.

What the judges will look for:

- What has been achieved in the last 12-18 months to meet need, be it in a geographic area or people/communities of interest
- The level of help and/or support to the disadvantaged people/group
- Clear articulation of the delivery model used and why it works
- Evidence of creativity and innovation

Questions

1. What is the mission/vision of the organisation being nominated? (200 words)
Please provide an overview of the work the organisation delivers, the geographical area covered, who the beneficiaries are and how long the social enterprise has been trading.
2. What have you achieved in the past 12-18 months? (300 words)
Describe how the work of this organisation helps a barrier or barriers be overcome, who this work has helped and what the long-term impact/change has been as a result
3. What makes this social enterprise stand apart from others in its field?

6. Environmental Champion of the Year

The environment plays a major role in the work of social enterprises. This award recognises the individual or organisation in the green/ environmental sector that has made the greatest impact on improving the environment.

What the judges will look for:

- What has been achieved in the last 12-18 months
- How do you know you are making a difference?
- Clear accountability, leadership and management of the organisation
- Evidenced environmental impact.
- Show sustainability in terms of profit/surplus and growth

Questions

1. What is the mission/vision of the organisation being nominated? (200 words) Please provide an overview of the work the organisation delivers, the geographical area covered, how the beneficiaries are and how long the social enterprise has been trading.
2. What have you achieved in the past 12-18 months? (300 words)
3. What makes this social enterprise a leader in long term environmental sustainability and impact?

7. Volunteer of the Year

Social enterprises often have volunteers at the heart of their organisation, from a variety of backgrounds, skills and abilities, to provide support from operational delivery to strategic/board level. This category recognises volunteers giving their time and energy to deliver social enterprise objectives.

What the judges will look for:

- A person who freely gives up their time, motivated by helping others
- Someone using personal experience of overcoming barriers to help support others
- Someone whose work enables the business the volunteer for to do more good work

Questions

1. What is the mission/vision of the volunteer's organisation? (200 words)
2. What drives this individual and what have they achieved in the past 12-18 months? (300 words)
3. What sets this individual apart and makes them Lancashire's Volunteer of the Year?

8. Social Enterprise Employee of the Year

Our sector employs extraordinary people who are motivated by making a real difference through their work. This category recognises exceptional members of staff who go above and beyond the requirements of their role.

What the judges will look for:

- An exceptional member of staff who goes the extra mile to ensure successful operation of the business
- Someone using personal experience of overcoming barriers to support others to address social need.
- Someone whose work enables the business to do more good work

Questions

1. What is the mission/vision of the organisation this member of staff works for? (200 words)
2. What drives this individual and what have they achieved in the past 12-18 months? (300 words)
3. What sets this individual apart as a member of the team, and as a person representing excellence in a social enterprise career?

9. Social Enterprise Champion 2019

The highlight of our Awards Ceremony is always the Social Enterprise Champion, when we honour the person who in the judge's opinion has contributed most to Social Enterprise in Lancashire over the past year.

What the judges will look for:

- Contribution and leadership in relation to the promoting the social enterprise sector as a whole (locally, regionally and/or nationally)
- Someone who represents excellence in their field of work, inspiring and empowering others
- Exhibiting an enterprising spirit and drive, commitment to businesses development and passion for the overarching social mission
- Demonstrates a commitment to diversity
- Displayed moral courage and vision in making and delivering tough choices

Questions

1. What have they achieved in the past 12-18 months? (300 words)
2. What drives this individual and what sets this individual apart as a Champion of the Social Enterprise Sector?

10. Lancashire's Social Enterprise of the Year

The judge's choice award is selected from all nominations received, not just category winners. Big or small, new or established, we will celebrate one Social Enterprise that can demonstrate an outstanding contribution to Lancashire.

The judge's choice category will be awarded from all nominations received from the following categories:

- Start-up Social Enterprise of the Year
- Small Social Enterprise of the Year
- Large Social Enterprise of the Year
- Community Impact Award
- Enabling Ability Award
- Environmental Champion of the Year



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