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BUILDING FOR SUSTAINABILITY

5 MODULES OVER 10 DAYS | MAY 2019 – JANUARY 2020 | CENTRAL LANCASHIRE

- Take space for you to explore ideas and tools that can enhance your organisation's sustainability and impact, creating more opportunity to achieve your mission and vision.
- Explore the skills, mind-sets and behaviours needed to be an enterprising and innovative leader.
- Learn and connect with senior leaders, committed to developing and growing their organisation to the next stage, to share and develop together.

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BUILDING FOR SUSTAINABILITY

There is increasing need for third sector organisations to be even more innovative and enterprising as they try to build their sustainability, addressing current challenges and seizing new opportunities.

Join a group of your professional peers for a unique, intensive and subsidised programme aimed at enhancing your organisation's sustainability and impact.

| Module 1: Enterprising Future | Module 2: Building the Future | Module 3: Influencing for the Future | Module 4: Connecting for the Future | Module 5: Showing Impact for the future |
|--|---|--|--|--|
| 15 & 16 May | 10 & 11 July | 11 & 12 September | 12 & 13 November | January TBC |
| <p>Meet your group and establish a strong peer network together</p> <p>Explore the passion, mind-set, beliefs, assumptions and leadership skills required to grow and develop your organisation in an enterprising way</p> <p>Identify and assess your social impact activities, income streams, assets, opportunities and challenges</p> <p>Gain insight into the potential of your enterprising approach and how it can support the social impact that drives your organisation</p> <p>Establish your personal learning plan for the programme</p> | <p>Enhance your capacity to lead strategically and make strategic decisions about how you develop your organisation to ensure it is sustainable</p> <p>Deepen your understanding of how you can use growth tools and entrepreneurial models to develop your organisation. Evaluate customers, service users and stakeholders and clarify your relationship</p> <p>Review current plans and begin to scope short and long term ambitions, strengths and areas for development that are financial and socially impactful.</p> | <p>Understand the role of marketing and business development in raising the profile of your organisation and meeting your strategic plans</p> <p>Understand the roles of staff, your Board and colleagues in shaping and delivering strategic priorities</p> <p>Explore tools and techniques in managing new and enterprising projects</p> | <p>Build your confidence to explore and connect with new and socially driven financial opportunities and products</p> <p>Deepen your ability to identify and work in partnership with others to deliver on your objectives</p> <p>Enhance your stakeholder engagement and networks</p> | <p>Explore creative ways to communicate your impact to beneficiaries and stakeholders to help build a sustainable future</p> <p>Enhance your skills and ability to present and pitch your organisation and the contribution you make</p> <p>Review your bold and brave ideas</p> <p>Identify successes to date, next steps and how you will support each other</p> |

DURING THIS PROGRAMME YOU WILL:



CREATE A SUPPORTIVE PEER NETWORK TO COLLABORATIVE WITH DURING AND FOLLOWING THE PROGRAMME



HAVE THE OPPORTUNITY TO GAIN AN ILM QUALIFICATION



DEVELOP TANGIBLE SKILLS TO SUPPORT THE SUSTAINABILITY AND GROWTH OF YOUR ORGANISATION



EXPLORE AND CREATE A PLAN OF HOW YOU MIGHT ENHANCE YOUR SUSTAINABILITY AND SHARE YOUR LEARNING WITH YOUR COLLEAGUES AND TEAMS

BUILDING FOR SUSTAINABILITY

The combination of content, learning schedule and tutors combined to produce a thorough, insightful, thought provoking programme. I have applied the skills developed directly in my organisation with great results. The course created and safe environment to work with our peers.
- Mhairi Peattie, previous learner

ACCREDITATION

Through this programme you can gain the ILM Award in Understanding Social Enterprise. This qualification is accredited at ILM Level 5 and equivalent to SCQF Level 9/NQF Level 6.

The qualification requires learners to compare two social enterprises and complete an assessment of between 1500 and 2500 words.

WHO IS THIS PROGRAMME FOR?

This programme is aimed at senior leaders in organisations that have been established for at least 3 years and would like to explore taking the organisation to the next level, enabling it to be more sustainable.

4 COACHING SESSIONS

Throughout the programme you will have access to an accredited coach or a social entrepreneur mentor. They will support you to work through individual and organisation-specific challenges, and build on your own leadership capacity.

This is an opportunity for you to have a confidential and safe environment to test ideas, work through issues and develop your individual plans and goals for your enterprise.

PROGRAMME DETAILS

Dates: M1 – 15 & 16 May 2019
M2 – 10 & 11 July 2019
M3 – 11 & 12 September 2019
M4 – 12 & 13 November 2019
M5 - January 2020

Location: Lancashire
Time: 9:00 – 16:00
Cost: £180*

Thanks to support from players of People's Postcode Lottery, the fee for this programme has been highly subsidised. *The unsubsidised cost of this programme is over £2500.

CLICK HERE TO BOOK

ANY QUESTIONS?

For more information, please contact:

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